



These apples give back!



Fund experiential-based learning such as farm field trips, school gardening, outdoor school, cooking in the classroom, tasting tables in the cafeteria and more by selling three-pound bags of Farm to School labeled, certified organic Fuji apples.

OGC's Ladybug Brand Farm to School Apple program leverages the organic trade's cooperative spirit to raise funds to support agriculture, school garden and environmental education programs for kids in the communities where we live and do business. Thanks to the generosity of dozens of retail partners and shoppers, the apple program raises more than \$50,000 every year.

GUIDELINES: Organizations receiving funds must be a non-profit, school or school district providing Farm to School activities or offering youth-focused environmental or organic agriculture-based education. Hundreds of programs exist throughout the Northwest. State-level Farm to School resources are provided on the back of this flyer. Proceeds may also support a school's commitment to providing greater access to organic fruits and vegetables in the cafeteria.

TRANSACTION: OGC sells 12x3# bags of organic, NW grown Fuji apples to retailers for market value.

- Retailers commit to contributing a minimum of 75% of margin dollars to a local nonprofit partner offering Farm to School programming or environmental education.
- Retailers provide their non-profit partners with a donation quarterly or biannually.

PROMOTION: OGC provides retailers with point-of-sale graphics and social media toolkit to help promote the benefits of buying Farm to School Apples to shoppers.

REPORTING: Retailers share a brief annual recap of funds raised and organizations supported. OGC summarizes the impact of the Farm to School Apple program in their annual Benefit Report, promotes on social media and in the Produce Report newsletter.



For more information about participating in this program, contact Amy Brown at abrown@organicallygrown.com or your OGC Account Representative.





STATE-LEVEL FARM TO SCHOOL HUBS

Thank you for supporting agriculture-focused learning and for selling Northwest grown organic Fuji apples!
To find a farm to school program in your area, contact:

In **Oregon**, email Farm to School and School Garden Network Program Director Melina Barker at melina@oregonfarmtoschool.org

In **Washington**, find a partner through this list of regional hubs:
<https://wafarmtoschoolnetwork.org/regional-hubs/>

In **Idaho**, the University of Idaho and Idaho Dept. of Agriculture coordinate hubs for farm to school programs. Follow this link to learn more: <https://www.uidaho.edu/extension/small-farms/farm-to-school> In **Boise**, consider partnering with the nonprofit **Boise Urban Garden School**

In **Montana**, the Department of Agriculture coordinates farm to school initiatives. Contact Jay Stagg for partner information, jay.stagg@montana.edu

In **Alaska**, farm to school resources can be found on the state's Division of Natural Resources website <https://www.farmtoschoolalaska.org/>



Photo by Shawn Linehan



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